

الأكاديمية البديلة  
Alternative Academy

**SPRING CATALOGUE**  
**FEBRUARY 2020 - JUNE 2020**

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In partnership with

جبال  
jbal



دعم لبنان  
LEBANON  
SUPPORT

# Introduction

## OUR PHILOSOPHY

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Launched in Beirut in 2018, The Alternative Academy (AA) is on a mission to offer knowledge to the larger public, in line with the belief in open access to information and lifelong learning.

The AA is a multi-disciplinary space for critical thinking, discussions and learning. It was born out of a shared quest for intellectually stimulating, affordable and open courses in the country. It provides alternative viewpoints and perspectives on various subjects while encouraging people to revisit and rethink mainstream concepts and ideologies. Ultimately, the AA aims at contributing to building a more open, just and inclusive society.

The academy offers a wide range of courses, from social and political sciences (anthropology, sociology...) to natural sciences (physics, climatology, entomology...) as well as architecture and arts. They are led by university-level instructors or experienced individuals that are experts in their fields. Classes are accessible for all age groups and backgrounds, highly engaging and interactive, in an attempt to promote alternative teaching methods and pedagogies, one of the long-term objectives of the AA.

The Alternative Academy ("AA") is a joint-initiative by Lebanon Support, a leading research center dedicated to civil society, and Jibal, a non-profit organization promoting social and environmental justice.

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The Alternative Academy is supported logistically and technically by Eedama, a social enterprise that does education, training and consultancy for environmental sustainability (eedama.org).

## ABOUT JIBAL

JIBAL (Association for Environmental and Social Justice in Lebanon) is a non-profit association that aims to develop a society where environmental and social justice principles are at its center. The NGO develops and implements different types of activities such as workshops, field trips, outdoor activities, research projects, trainings.... Through an experience-based pedagogy, the participants are at the center of the activity, both in terms of creating content and producing knowledge. Our activities aim at promoting change in attitudes and behaviors, and not only at cognitive level by transmitting information. JIBAL has been founded in 2017 by two scientists and environmental experts Ounsi El Daif and Angela Saade.

## ABOUT LEBANON SUPPORT

Lebanon Support is an action-oriented research center. It is a multidisciplinary space creating synergies and bridging between researchers, experts, civil society and NGO practitioners, and activists. Lebanon Support aims to foster social change through innovative uses of social science, digital technologies, and publication and exchange of knowledge.

Lebanon support achieves its mission through 3 main programs:

- **Daleel Madani:** the network of civil society
- **Civil Society Knowledge Centre:** openly accessible research platform
- **Civil Society Incubator:** tailored support and mentoring for civil society actors

# فلسفتنا

## عن جبال

جبال -جمعية غير ربحية تعنى بالعدالة البيئية والاجتماعية في لبنان تأسست في لبنان عام ٢٠١٧. تعمل جبال على دعم الاستدامة الفعّالة والملموسة بأشكالها المختلفة ضمن بيئات عمرانية أو طبيعية، في المجتمعات البشرية وفي السياسات الاقتصادية والاجتماعية. تسعى جبال لتشجيع تغيير فعلي في المجتمع من خلال تنظيم أكبر قدر من النشاطات العملية ذات النتائج الملموسة وهي: ورشات عمل، نشاطات خارجية ورحلات ميدانية هي فرصة للتعرف والاستلهام من تجارب تقام على أرض الواقع.

تبادلات ثقافية حيث تتعارف الناس على بعضها وتبني مجموعات وشبكات اجتماعية متجانسة على أسس جديدة.

## عن دعم لبنان

دعم لبنان هو مركز أبحاث تطبيقي. المركز هو فضاء متعدّد الاختصاصات يخلق مساحة للتأزر ويبنى جسوراً بين الباحثين والخبراء و ممارسي المنظمات غير الحكومية والمجتمع المدني والناشطين. يسعى دعم لبنان نحو التغيير الاجتماعي عبر الاستخدامات المبتكرة للعلوم الاجتماعية والتقنيّات الرقمية ونشر المعرفة وتبادلها.

يحقّق دعم لبنان هدفه ومهمّته عبر ثلاثة برامج رئيسية:

### • دليل مدني :

شبكة المجتمع المدني .

### • مركز المعرفة للمجتمع المدني :

منصة البحث المتاحة على الإنترنت .

### • حاضنة المجتمع المدني :

تقدّم رعاية ودعمًا مناسبين لفاعلي المجتمع المدني.

نشئت الأكاديمية البديلة في بيروت في عام 2018 و هدفها تقديم المعرفة للجميع، و هذا في سياق القناعة بحاجة شفافية المعلومات وإمكانية التعليم مدى الحياة للجميع.

إن الأكاديمية مساحة متعددة المجالات و مخصصة للتفكير النقدي والمناقشات والتعلم. ولدت من السعي المشترك لدورات محفزة فكريا ، وبأسعار معقولة ومفتوحة في البلاد. إنها توفر وجهات نظر بديلة حول مواضيع مختلفة مع تشجيع الناس على إعادة النظر في المفاهيم والأيدولوجيات الرئيسية وإعادة التفكير فيها. في نهاية المطاف ، تهدف ال إلى المساهمة في بناء مجتمع أكثر انفتاحًا وعدلاً AA وشموليةً.

تقدم الأكاديمية مجموعة واسعة من الدورات، من العلوم الاجتماعية والسياسية (الأنثروبولوجيا، وعلم الاجتماع ...) إلى العلوم الطبيعية (الفيزياء ، وعلم المناخ ، وعلم الحشرات ...) وكذلك الهندسة المعمارية والفنون. ويقودهم مدربون من مستويات جامعية أو خبراء ذوو تجربة واسعة في مجالاتهم. الدروس متاحة لجميع الفئات العمرية والخلفيات. ستقاد بطرق تفاعلية للغاية ، في محاولة لتعزيز أساليب التدريس البديلة، واحدة من أهداف الأكاديمية على المدى الطويل.

هي مبادرة مشتركة من ("AA") الأكاديمية البديلة دعم لبنان ، مركز أبحاث رائد مكرس للمجتمع المدني ، وجبال ، وهي منظمة غير ربحية تعمل على تعزيز العدالة الاجتماعية والبيئية.

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تقام الأكاديمية البديلة بدعم لوجستي وفني من قبل شركة إدامة، وعي شركة تقدم استشارات و تهدف لنشر الوعي والمعرفة وتعزيز القدرات بالمجال (Eedama.org) البيئي و التنمية المستدامة.

# المقدمة

# Prices & Location

## REGISTRATION AND PRICES

Registrations are made on a per course basis (full course), without any other commitment, hence offering great flexibility to our attendees. Rates can vary with the length and type of courses, with an average price around 30,000LL for a 2h session.

Note that in order to increase accessibility, a reduced rate is available for participants with limited financial means (upon request, on a case by case basis).

A solidarity rate is available for everyone willing to support the existence of a financial aid system. It's based on a 'Pay what you can' system. This fee helps fund the reduced fee difference and allows more people to have access to the course.

## LOCATION

Classes take place in Beirut, either at Lebanon Support (3rd floor, Scala Building, Furn el Chebek) or Mansion (Zoqaq Blat, Abd el Kader Street). Both are referenced on Google Maps. Some sessions will be held outdoor.

## LANGUAGE

Language is specified for each course with the majority being in English and/or Lebanese Arabic.

## CONTACTS

For more information and registration, you can contact us:

Via email: [alternativeacademy@jibal.org](mailto:alternativeacademy@jibal.org)

Via Whatsapp or call:

+961 76060218 / +961 1 285897

## التسجيل والأسعار

يتم التسجيل على أساس كل دورة (دورة كاملة) ، دون أي التزام آخر ، وبالتالي يوفر مرونة كبيرة للحضور لدينا. يمكن أن تختلف الأسعار حسب طول الدورات ونوعها ، حيث يبلغ متوسط السعر حوالي ٣٠٠٠٠ ليرة لبنانية لمدة ساعتين .

من أجل توفير إمكانية المشاركة للجميع يتوفر سعر مخفض للمشاركين بـموارد مالية محدودة (عند الطلب، على أساس كل حالة). يتوفر سعر تضامني لكل شخص مستعد لدعم وجود نظام للمساعدات المالية.

## الموقع

تقام الدورات في بيروت ، إما في مركز دعم لبنان (الطابق الثالث ، مبنى سكال ، فرن الشباك) أو منشئ زقاق البلاط ، شارع عبد القادر). تتم الإشارة إلى كلاهما mansion على خرائط Google. بعض الجلسات في الخارج.

## اللغة

يتم تحديد اللغة لكل دورة مع وجود غالبية في اللغة الإنجليزية و / أو اللغة العربية اللبنانية.

## الاتصال

لمزيد من المعلومات والتسجيل ، يمكنك الاتصال بنا عبر البريد الإلكتروني :  
alternativeacademy@jibal.org  
عبر الواتساب أو الاتصال على :  
+961 76 060218 / +961 1285897

# الأسعار والموقع

# Schedule

01

Switch perspectives: New approaches to media production, journalism and storytelling.

02

Thinking in the era of fake news.

03

Understanding and nurturing children: A neuroscience perspective.

04

Introduction to permaculture.

05

Introduction to entomology: Discovering the world of insects.

06

First steps towards sustainability in architecture.

07

Claiming the city: An interactive course to discover what shapes your city.

08

A brief Introduction to the economics of post-civil war Lebanon.

09

An introduction to the environmental crisis: Origins, impacts and alternatives.

10

Organizational development and change.

Civil Society Incubator 

11

Filmmaking for amateurs.

12

Financial management for civil society organizations.

Civil Society Incubator 

FIELDS	INSTRUCTOR	LOCATION	DATES & TIME	SESSIONS
Anthropology, Sociology, Communication	Jenny Gustafsson Ibrahim Nehme Angela Saade	Mansion	March 13, 14 9am-3pm	2 sessions - 6 hours each
Neuroscience, psychology	Samah Karaki	Lebanon Support	July	1 session - 2 hours each
Neuroscience, psychology	Samah Karaki	Lebanon Support	July	1 session - 2 hours
Science, Agriculture, Design	Rita Khawand	Mansion	May 1,2 10am- 4pm	2 sessions - 6 hours each
Science	Wael Yammine	Lebanon Support + Horsh Beirut	March 30,31 April 1 6pm-8pm	3 sessions - 2 hours each
Architecture, Urbanism	Eliesh	Mansion	May 6,13,20,27 June 3,10 6pm-8pm	6 sessions - 2 hours each
Architecture, Urbanism, Environment	Abir Saksouk, Nadine Bekdache, Monica Basbous	Mansion	March 31 April 7, 14, 21,28 May 5, 12, 19	8 sessions – 2 hours each
Political Sciences, Economics	Kevork Baboyan	Lebanon Support	To be announced	6 sessions - 1:30 each
Science, Political Sciences Technology	Ounsi el Daif, Nadia Moukaddem, Katherine Shabb,	Lebanon Support	To be announced	4 sessions - 2 hours each
Management, Behavioral Science	Pierre Haddad	Mansion	March 28 April 11, 18 10am-4pm	3 session - 6 hours each
Art	Marie-Jean Malek	Mansion	March 16, 23 4pm-6pm	2 sessions - 2 hours each
Management	Samer Aoun	Lebanon Support	April 22,29 May 6, 13, 20, 27 4pm-6pm	6 sessions - 2 hours each

# جدول

# SWITCH PERSPECTIVES: NEW APPROACHES TO MEDIA, JOURNALISM AND STORYTELLING.

THIS COURSE IS AN INVITATION TO LOOK DIFFERENTLY AT MIGRATION-RELATED TOPICS AND SWITCH PERSPECTIVES IN A TIME WHEN MIGRATION HAS COME TO BE AT THE CENTER OF MEDIA REPORTING AND DEBATES ACROSS THE WORLD.

**Number of sessions.**

2 full days of 6 hours.

**Language.** Arabic & English.

**Location.** Mansion- Zkak el Blat.



**Course Prerequisites.** *This course is open and accessible to anyone and is specifically relevant for journalists, people working in NGOs, persons working with media, writers, film makers, bloggers, social media influencers and people who make podcasts and radio shows. No pre-requisites.*

**Price.**

Standard - 200 000 LL

Reduced - 160 000 LL

Solidarity - Pay what you

can above the standard rate

This course is open to people wanting to get a better understanding of stereotypes and power dynamics in the context of journalism and media and find ways to do more just and equitable reporting and writing. During those two days, participants get the opportunity to locate and understand stereotypes and power dynamics, reflect on their own perspectives and positions of privilege and/or oppression, look critically at media production, and, through workshops on pitching and creative writing, explore new ways of writing and telling stories. Participants will also get the chance to explore and practice creative non-fiction and creative writing as well as pitching and storytelling.

The course will take place during 2 sessions and will tackle the following topics:

- Why rethink how we do journalism?
- Stereotypes and how to avoid single stories.
- Journalistic perspectives.
- Power Dynamics and Media.
- Creative writing.
- Pitching and storytelling.



**JENNY GUSTAFSSON**

Jenny is a journalist/writer and political scientist who has been in Lebanon since 2009 and reported from many parts of the Middle East, South Asia and Central America, including Bangladesh, Honduras, Guatemala, Sri Lanka, Libya, Algeria and Saudi Arabia. Her work often focuses on migration and development, and has been featured in, among others, The Guardian, Foreign Policy and Al Jazeera. She is one of the co-founders of Mashallah News and has been co-editing the platform since it was founded in 2010. Jenny speaks Arabic, English and Swedish.



**IBRAHIM NEHME**

Ibrahim is the founder and editor-in-chief of The Outpost magazine. His work in exploring the possibilities of journalism and storytelling has been of international success, with The Outpost being referred to as 'a successor to the Economist' by The Guardian and harvesting top awards in print, journalism and cultural action. He founded Radio Mansion, a community radio experiment that was launched in Beirut in June 2018. He is also the founding creative director of 'a Dance Mag', a global dance publication based in Beirut. He is interested in building storytelling platforms that challenge mainstream cultural discourses and create space for alternative narratives to break through. Ibrahim has over 12 years of writing, editing and journalistic experience. He occasionally gives talks on how creative storytelling can lead to social transformation.



**ANGELA SAADE**

Angela is a co-founder of Jibal, and also of the French NGO Tabadol, both working on how to build an intercultural and diverse societies with equity and social justice at the centre. She has developed several projects, including trainings for youth, teachers and journalists on topics related to stereotypes, power dynamics and migration. Throughout the 10 years of work on these topics, she has developed a hands-on experience that enabled her to build strong knowledge and approaches for training and reflecting. Angela also worked as a technical advisor for the youth program of the Lebanese NGO Mouvement Social. She holds a master degree in applied anthropology and in Engineering.

# THINKING IN THE ERA OF FAKE NEWS.

RECOGNIZE THE COGNITIVE BIASES THAT INFLUENCE OUR IDEAS.

**Number of sessions.**

*1 session of 2 hours.*

**Language.** *English.*

**Location.**

*Lebanon support office.*



**Course Prerequisites.** *The course is open and accessible to anyone interested in the brain and how it works, media and knowledge sharing. No pre-requisites.*

**Price.**

*Standard - 30 000 LL*

*Reduced - 20 000 LL*

*Solidarity - Pay what you*

*can above the standard rate*

Media might make us more vulnerable to misinformation, but the interesting aspect is that they are actually exposing our pre-existing vulnerabilities. There's nothing new about the confirmation bias that arises in social media: we are already wired to filter and share information in a biased way.

The course is designed to enable participants to recognize the cognitive biases that influence their ideas, opinions and real-life behavior. It will also dive into the psychological impact of media on our sense of belonging and on the cognitive science research that is questioning the interaction between our on and offline social behaviors



### SAMAH KARAKI

After 10 years of research in the field of learning and stress-related behaviors, Samah co-founded in 2014 the Social Brain Institute (Sbi) translating knowledge from many different disciplines including cognitive neuroscience, education and psychology into innovative approaches. Today, SBI is developing programs using our understanding of the human brain to improve organizational culture, leadership and eco-citizenship and striving to contribute in the achievement of the United Nations Sustainable Development Goals (SDGs). Samah holds a master 1 degree in ecology and evolution, a master's degree in cognitive neuroscience and a PhD in Neuroscience.

# UNDERSTANDING AND NURTURING CHILDREN.

A NEUROSCIENCE PERSPECTIVE.

**Number of sessions.**

*1 session of 2 hours.*

**Language.** *Arabic & English.*

**Location.**

*Lebanon support office.*



**Course Prerequisites.** *The course is open and accessible to anyone interested in the brain and how it works, education and parenting. No pre-requisites.*

**Price.**

*Standard - 30 000 LL*

*Reduced - 20 000 LL*

*Solidarity - Pay what you can above the standard rate*

There is a growing energy behind linking education and neuroscience in an effort to improve learning and parenting practices. The course explores the key insights from developmental, cognitive, affective and social neuroscience that could lead to an educational transformation and explore the extent to which these new scientific insights can inform our approach to education and parenting. The course will allow participants to understand how to cultivate healthy emotional and intellectual development so that children can lead balanced connected lives.



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# INTRODUCTION TO PERMACULTURE.

AN INTRODUCTION TO THE PHILOSOPHIES, THEORIES AND KEY CONCEPTS  
UNDERPINNING THE PRINCIPLES OF HOLISTIC AND SUSTAINABLE AGRICULTURE.

**Number of sessions.**

2 sessions of 6 hours each.

**Language.** Arabic with  
technical terms in English.

**Location.** Mansion, Zkak el Blat.



**Course Prerequisites.** The  
course is open to anyone with an  
interest in learning more about  
permaculture. No pre-requisites.

**Price.**

Standard - 110 000 LL

Reduced - 70 000 LL

Solidarity - Pay what you  
can above the standard rate

Permaculture is a holistic design approach that works with nature to help people provide their needs in an efficient way. While permaculture is gaining popularity in Lebanon, especially within circles of people interested in self-sufficiency and healthy living, it's still an ambiguous concept to many. This course aims to introduce participants to the history, principles and design methodology of permaculture in an interactive way. This course gives participants a taste of the permaculture design process, through theoretical introductions followed by exercises and activities in which we try to apply some steps of the design methodology on an actual site.

The course will tackle the following topics:

**Session 1**

- Permaculture history
- Ethics and principles
- Examples of permaculture sites from the Mediterranean region

**Session 2**

- Overview of the design process
- Base map
- Site survey (activity: observing sun/shade)
- Questionnaire for site users

**Session 3**

- Information analysis
- Defining main functions, systems and elements
- Input / Output analysis game
- Placement of elements: zoning game



**RITA KHAWAND**

Rita is the co-founder of SOILS Permaculture Association in Lebanon. After a career in the cultural sector, Rita embarked on a personal and professional transition journey to a lifestyle grounded in permaculture, working closely with municipalities, organizations, and individuals to raise awareness of sustainability issues and promote best practices. She studied with the late Patrick Whitefield, as well as with Daniel Halse. In 2014, she partnered with like-minded friends to establish SOILS in her native village of Saidoun, and has managed the organization ever since, promoting viable local solutions to global problems linked to development in rural areas, ecosystem conservation, and sustainable agriculture. She has organized the first internationally recognized Permaculture Design Course in Lebanon over three consecutive years. She has also facilitated numerous workshops and training in agro-ecology, waste sorting, bee-keeping, and composting.

# INTRODUCTION TO ENTOMOLOGY: DISCOVERING THE WORLD OF INSECTS.

AN INTRODUCTION TO THE OLDEST CREATURES ON EARTH.

**Number of sessions.**

*3 sessions of 2 hours.*

**Language.** *Arabic & English.*

**Location.** *Lebanon Support.*



**Course Prerequisites.** *This course is open to environmental and biodiversity activists/enthusiasts, and to anyone interested in nature and insects. No pre-requisites.*

**Price.**

*Standard - 90 000 LL*

*Reduced - 60 000 LL*

*Solidarity - Pay what you can above the standard rate*

Insects are the oldest creatures on Earth. They survived the cretaceous era and the nuclear war. To understand the evolution of insects we need to study them through what's known as entomology science.

In this introductory course we will discover

- **Insect anatomy:** What insects look like from the outside and the inside
- **General classification of insects:** the classification and diversity of the insect kingdom.
- **Insect collection:** how to collect insects (proper tools and techniques).
- **Insect conservation:** how to create your own collection of insects and become an amateur entomologist.



### WAEEL YAMMINE

Wael studied agriculture engineering at the Lebanese University, Faculty of Agriculture Sciences.. Since the first year at university, Wael showed a passion towards the world of insects and started his own insect collection. He's been collaborating with local and international associations working in entomology, such as the Hungarian Museum of Natural History. Wael is also a board member in SOILS Permaculture Association Lebanon, where he's experimenting in hot composting and soil regeneration. He's currently pursuing his Master's degree in Agriculture, researching the role of bumble bees in agroecosystems

# FIRST STEPS TOWARDS SUSTAINABILITY IN ARCHITECTURE.

AN INTRODUCTION TO THE PHILOSOPHIES, THEORIES AND KEY CONCEPTS  
UNDERPINNING THE PRINCIPLES OF SUSTAINABLE LIVING.

**Number of sessions.**

*6 sessions of 2 hours.*

**Language.** *English*

**Location.** *Mansion, Zkak el Blat.*



**Course Prerequisites.** *This course is open to everyone who is willing to learn, share, contribute and experiment. No previous background is required, an interest in the topic is a must.*

**Price.**

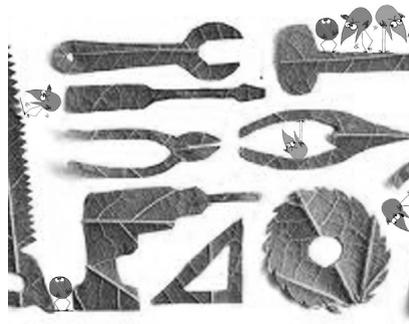
*Standard - 180 000 LL*

*Reduced - 120 000 LL*

*Solidarity - Pay what you*

*can above the standard rate*

This seminar introduces the philosophies, theories and key concepts underpinning the principles of sustainable development and sustainability in relation to the built environment within the natural world. Together we shall address the occupant comfort, active and passive solutions, natural lighting, construction materials and an understanding of the main sustainable rating systems. This course is open to everyone who is interested in sustainability and architecture. Together we shall understand the criteria that makes our house/ building/ apartment/ city sustainable. The seminar is a combination of different learning techniques (analyzing documentaries, keyword research, discovery and understanding, guided visits, lectures and interactive exercises) incubated during the class hours associated to a learning by doing project.



## ELYESH

Elyesh is an architect, a sustainable development consultant on urban and Bldg level, a university instructor, an activist and a performer philosopher. He is a founding member of ODDD ngo, a UNESCO GAP on ESD PN4 (Empowering youth). During the taught classes at university or ODDD activities with the community, he opted the interactive concrete art approach as tool to learn experiment and develop the contributors' competencies. His art, work and interventions focus on sustainable transformation covering the different SDGs and the GCED philosophy

# CLAIMING THE CITY: AN INTERACTIVE COURSE TO DISCOVER WHAT SHAPES YOUR CITY (BY PUBLIC WORKS).

A HANDS-ON AND INTERACTIVE COURSE ON SOCIO-SPATIAL RELATIONS SHAPING CITIES.

**Number of sessions.**

*8 sessions of 2 hours.*

**Language.** *Arabic & English.*

**Location.** *Mansion.*



**Course Prerequisites.** *This course is open to environmental and biodiversity activists/enthusiasts, and to anyone interested in nature and insects. No pre-requisites.*

**Price.**

*Standard - 240 000 LL*

*Reduced - 160 000 LL*

*Solidarity - Pay what you can above the standard rate*

A hands-on interactive course on socio-spatial relations shaping cities and the multiplicity of claims that emerge in challenge of dominant economic and planning practices.

Participants in this course will unpack the visions, relations, interests and practices that drive the transformations in their neighborhoods and cities.

They will learn how to access relevant documents, archives and records, as well as understand the prerogatives of governing institutions and the legal framework in the context of Lebanon.

The course passes on multiple methods to analyze context specific urban changes, and tools to develop interventions. By doing so, it will reflect on methods and tools used by PublicWorks Studio in practice based research related to housing, public space, securitization, building laws and master plans.

Public Works is a multidisciplinary research and design studio that engages critically and creatively with a number of urban and public issues in Lebanon.



**NADINE BEKDACHE**

Nadine is a practicing designer and urbanist and co-founder of Public Works Studio. She researches socio-spatial phenomena through multidisciplinary methods; including mapping, imagery and film as both processes of investigation and representation. As part of her research on urban displacement, she authored "Evicting Sovereignty: Lebanon's Housing Tenants from Citizens to Obstacles", and co-directed "Beyhum Street: Mapping Place Narratives". She is also a graphic design instructor at the Lebanese University.



**MONICA BASBOUS**

Monica is an architect, designer and urban researcher. Producing maps, images and writings, her work tackles questions of urban mobility, informal spatial practices, politics and representations of space, and speculative geography. Monica teaches architectural design at the Lebanese American University since 2017 and is a researcher and partner in Public Works Studio since 2016. She holds a MSc. in Architecture from the Ecole Polytechnique Federale de Lausanne.



**ABIR SAKSOUK**

Abir is an architect, urban planner, and co-founder of Public Works Studio. She has been involved in several research projects in Lebanon, including the history of informal suburbs and the social production of shared spaces in the city. She authored related publications, such as "This Sea Is Mine" and "Making Spaces for the Public: The Story of the Beirut's Dalieh". Her interests include exploring how community engagement could be employed in planning and actively shaping the future of cities. She is also co-founder of Dictaphone Group (2009).

# A BRIEF INTRODUCTION TO THE ECONOMICS OF POST-CIVIL WAR LEBANON.

UNDERSTANDING HOW AND WHY WE GOT HERE.

**Number of sessions.**

*6 sessions of 1.5 hours.*

**Language.** *Arabic & English.*

**Location.**

*Lebanon Support Office.*



**Course Prerequisites.** *Some basic knowledge in economic and social sciences would definitely help but this course is open to anyone willing to make the effort to go outside his or her intellectual comfort zone.*

**Price.**

*Standard - 180 000 LL*

*Reduced - 120 000 LL*

*Solidarity - Pay what you can above the standard rate*

The course will introduce key economics concepts to help attendees understand better the main characteristics of Lebanon's post-civil war economy and how it has evolved since 1993 when the reconstruction process was launched until the current economic and financial crisis. The course will discuss the structure of Lebanon's economy and the sources of Lebanon's growth since 1993. It will introduce key public finance concepts and look at their structure and evolution in Lebanon in the 1993-2018 period (revenues, expenditures, trade balance, public debt and fiscal policy). The monetary system and key monetary policies will also be analyzed (interest rate, exchange rate, current account, balance of payment...).



### KEVORK BABOYAN

Kevork holds his masters' degree in development economics from the University of Sussex UK. He first worked in Lebanon on public policy with the Ministry of Finance and taught economics at Haigazian University. He then moved to Papua New Guinea as an ODI fellow to support the government on fiscal policy issues. At his return to Lebanon, in 2008, he worked with the Budget Directorate in Lebanon on Public Finance reform. He then moved to the Ministry of Finance of Kuwait before joining UNDP and support its climate change economics and finance program in Bangkok, Thailand. He currently works on Local Economic Development with the Ministry of Interior and Municipalities in Beirut.

# AN INTRODUCTION TO THE ENVIRONMENTAL CRISIS.

ORIGINS, IMPACTS AND ALTERNATIVES.

**Number of sessions.**

*4 sessions of 2 hours.*

**Language.** *Arabic & English*

*(knowledge of both languages is required)*

**Location.**

*Lebanon Support Office.*



**Course Prerequisites.** *The course is open to anyone interested in learning more about climate change, the current environmental challenges and discussing the existing solutions. No pre-requisites.*

**Price.**

*Standard - 120 000 LL*

*Reduced - 80 000 LL*

*Solidarity - Pay what you can above the standard rate*

This course is open to anyone interested in understanding better what the environmental crisis is made of and where are the myths and the realities. What does sustainability mean? Is there really plastic in our food? How is climate change affecting us? Participants will get the opportunity to acquire a comprehensive understanding of the environmental crisis but also identify and discuss the ideas and solutions that would help us shape a more sustainable future. The course will rely on data-driven content from scientific sources and include media support such as videos and documentaries. Experts in their fields will be invited for interventions followed by debates on specific subjects. The course will tackle subjects related to nature and its cycles, energy production and consumption, food and agriculture, waste and recycling, technology and innovation...

The course will also include an environmental tour of Beirut (optional).



**OUNSI EL DAIF**

Dr. Ounsi El Daif is cofounder of the Lebanese NGO Jibal, and is the CEO of Eedama, company based in the UAE that does education and training to sustainable development in the Middle East, mostly in Lebanon and the UAE. He is originally a physicist who studied in France and Switzerland, he got his PhD in 2007 from the Ecole Polytechnique Fédérale de Lausanne (EPFL, Switzerland). Until 2015 he was a researcher in the field of solar photovoltaic energy in world-class scientific labs (EPFL, Lyon nanotechnology Institute in France, IMEC in Belgium, QEERI in Qatar). He was a university lecturer (Paris-Sorbonne University Abu Dhabi and the American University of Beirut). He has authored and co-authored more than 30 publications in scientific peer-reviewed journals, and 10 in broad audience media. He is president and board member of Lebanon Support. After he co-founded Eedama and Jibal, he stopped traditional university work, and decided to use his scientific knowledge for the broadest audience possible.



**NADIA MOUKADDEM**

Nadia Moukaddem has been active in the field of entrepreneurship, social business and impact investing for over 7 years. She currently works at B&Y Venture Partners, a leading Venture Capital firm in Beirut where she mentors, advises and invests in start-ups based in the Middle East and the GCC region. She is also part of Eedama's advisory board and shares her expertise in several of Eedama's training sessions, specifically on subjects related to technology, innovation and sustainability. Throughout the years, she has developed a strong knowledge in development, private sector financing, entrepreneurship, new technologies and innovation in emerging markets. In parallel to her job, she is an active member and counselor at the A project, an NGO advocating for gender equality and raising awareness on sexual and reproductive health in Lebanon. Nadia holds a double master's degree from two of France's best academic institutions: Sciences Po Paris and HEC Paris.



**KATHERINE SHABB**

Katherine Shabb grew up in Lebanon and graduated from the University of Oxford where she completed her master's degree in Nature, Society and Environmental Policy. She is a Project Manager within the Environment's team at ELARD, a regional environmental consultancy based in Beirut. Prior, she worked at Ricardo Energy & Environment in the international climate change policy team as well as in the Greenhouse Gas (GHG) inventories and Monitoring, Reporting and Verification (MRV) team. She has extensive international experience having worked on projects in over 10 countries. She's attended various climate negotiations sessions as part of the Lebanese government (including the COP 21 sealing the Paris Agreement).

# ORGANIZATIONAL DEVELOPMENT AND CHANGE.

**THIS COURSE BUILDS THE CAPACITY OF ORGANIZATIONS TO FACE THE INCREASING COMPLEXITY, UNCERTAINTY AND CELERITY OF CHANGE IN ORGANIZATIONAL ENVIRONMENTS.**

**Number of sessions.**

*3 sessions of 6 hours.*

**Language.** *English.*

**Location.**

*Lebanon Support Office.*



**Course Prerequisites**

*This course is adaptable to various levels of organizational development. Basic knowledge about how organizations, companies, or administrations work is needed. In the case of a consequent number of trainees attending, homogeneous groups will be formed while maintaining a commendable diversity.*

**Price.**

*Standard - 300 000 LL*

*Reduced - 180 000 LL*

*Solidarity - Pay what you can above the standard rate*

This training builds the capacity of organizations to face the increasing complexity, uncertainty, and celerity of change in organizational environments. The objective is to provide participants with the means to effectively anticipate and respond to these challenges. The training includes a practical framework to assess the dynamics of diagnosis, planning, intervention, and sustainability of their organizations. The training also aims to develop the trainees' conceptual and behavioral skills to implement system-wide organization change. The material will be taught from the perspective that trainees are, or will be stakeholders in a sustained and comprehensive organizational development and change in their organizations.

Based on interactive teaching methods, this training is divided into three full days. The first day is dedicated to the dynamics of diagnosis and change, the second day introduces socio-economic management tools, the third day concludes with an exercise of strategic development and change.



**PIERRE EL HADDAD**

Pierre El Haddad is an assistant professor at Saint Joseph University in Beirut and an organizational development and corporate sustainability consultant. He has been lately an affiliate faculty at George Mason University, United States, and a Humphrey Fellow at the Maxwell School, Syracuse University, NY. Dr Haddad has a DBA from Université Jean Moulin Lyon III, an MBA in economics and finance, from Notre Dame University, Lebanon, and a civil engineering degree from Université Saint-Joseph, Lebanon.

# FILM-MAKING FOR AMATEURS.

AN INTRODUCTION TO THE BASIC TECHNIQUES OF FILM-MAKING.

**Number of sessions.**

*2 sessions of 2 hours.*

**Language.** *English.*

**Location.** *Mansion .*



**Course Prerequisites.** *This course is open for people from different background. A basic knowledge in Photoshop is a plus.*

**Price.**

*Standard 60 000 LL*

*Reduced 40 000 LL*

*Solidarity - Pay what you can  
above the standard rate*

During this course the participants will learn the basics of making a short movie that can be sort of a documentary, presentation tool, summary of a project. In the first session, the participants will be introduced to the basics of filmmaking, Adobe premier program, and how to use it to edit and create their own movie. For the second session each participant will have to prepare a short 1-minute movie, that tackles the topic of public spaces in Lebanon. In addition to learning the basics of collecting and editing the information, the participants will be capable to present their own perspective of the public spaces in their region.



### MARIE-JEAN MALEK

Marie-Jean Malek is an architect, designer and activist. As a member of Organisation De Developpement Durable NGO, she earned an experience in different practices, such as facilitating, handmade work, designing and executing sustainable products...

# FINANCIAL MANAGEMENT FOR CIVIL SOCIETY ORGANIZATIONS.

THIS COURSE AIMS AT EQUIPPING NGO LEADERS, MANAGERS, AND BOARD MEMBERS WITH THE KNOWLEDGE AND SKILLS TO EFFICIENTLY MANAGE THE FINANCIAL RESOURCES OF THEIR NGO TOWARDS SUFFICIENCY.

**Number of sessions.**

6 sessions of 2 hours.

**Language.** English Slides and discussion in Arabic and English.

**Location.**

Lebanon Support Office.

**Course Prerequisites.**

No pre-requisites. This course is specifically relevant for people working in the non-profit sectors and social businesses.

**Price.**

Standard 180 000 LL

Reduced 120 000 LL

Solidarity - Pay what you can above the standard rate

Participants will acquire the basics of financial management concerning accounting principles, monitoring revenues and expenses, analyzing budgets, interpreting financial statements and reports, defining strategies and make decisions concerning resource generation and investments, as well as preparing financial planning and budgeting.

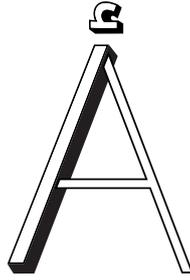
By the completion of this course, participants will possess a better understanding of how to:

- Gain insight into finance and funding challenges of development work and current trends
- Become familiar with the financial link and interplay of balance sheet, statement of operations and statement of cash flow
- Analyze and interpret budgets, financial statements and reports
- Acquire practical tools in assessing operations performance in relation to resources used
- Identify different financial causes and effects of a successful and a failing project



### SAMER AOUN

Mr. Samer Aoun works currently as a Managerial Consultant with the Sovereign Order of Malta as well as the General Manager at AGROFITT. He is a lecturer in Finance at Notre Dame University and a former trainer at the 'NGO Capacity Building Program' at the Lebanese American University. He served as Assistant Manager with the World Rehabilitation Fund, a project sponsored by the United States Agency for International Development which provides economic opportunity for land mine survivors. In 2002, he successfully participated in a series of regional and international interdisciplinary seminars in political economy and conflict management offered by George Town University and sponsored by The International Institute for Political and Economic Studies and the Fund of American Studies. He is currently the Financial Director of the EU funded project 'DAEDALUS', the EUROMED Consortium for career and business opportunities. Mr. Aoun is the Treasurer of the Lebanon Dialogue Initiative as well as the Secretary General of the Lebanese Development network.



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